



KEES VAN DER WESTEN

ESPRESSONISTIC WORKS B.V.

PRIVACY STATEMENT

WELCOME TO OUR PRIVACY STATEMENT

Kees van der Westen Espressonistic Works B.V. builds and sells espresso machines to businesses and consumers. This page aims to inform you how Kees van der Westen Espressonistic Works B.V. (hereinafter: "KvdW B.V.", "we" or "us") handles your personal data.

KvdW B.V. cares about your privacy. We therefore only process personal data that we need for (the improvement of) our services and we are careful with the information that we have collected.

This privacy statement applies to our processing of personal data of all persons located in the European Union and it applies to your use of our [website](#), our services and to our customer and relationship management. This privacy statement was last amended on 01-11-2021.

If you have any questions about our data processing, you can always contact us. You will find the contact details below.

1. CONTACT INFORMATION CONTROLLER

If you are a visitor to our website, a consumer or an (employee of a) business, distributor, relation or supplier, if you receive our newsletter or apply for a job with us, KvdW B.V. determines the purposes and means of the processing of your personal data. In this situation, KvdW B.V. is the data controller. This means that we are your point of contact.

Our contact details are:

Van Elderenlaan 6

5581 WJ Waalre, the Netherlands

+31 (0)40 222 34 33

privacy@keesvanderwesten.com

2. TYPES OF PERSONAL DATA

KvdW B.V. will only process the following personal data, depending on the purpose and the person concerned:

- first and last name;
- (business) address, postcode and town;
- (business) e-mail address;
- (business) telephone number;
- (business) financial information, such as bank accounts;
- job-related information, such as company name, job title and department;
- other personal data that you provide to us (e.g. when you contact us or apply for a job).

In addition, anonymous data may be collected by our website in order to improve our services. These data (e.g. only your IP address, internet browser and operating system) are generally not personal data. The functional and essential cookies that we use are necessary for the technical functioning of our website and for your convenience. No personal data is collected with these cookies and your consent is therefore not required.

3. PURPOSES OF THE DATA PROCESSING

We use your personal data for the sole purpose of providing our services, including:

- making contact after an (online) contact request via an online form or e-mail;
- preparing offers, orders and contracts;
- delivering our products and/or services;
- performing an order;
- invoicing and administrative purposes;
- notifying you of new products or changes to our existing products;
- sending our newsletter;
- handling of your job application; and/or
- optimising, improving and securing the operation of the website.



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4. LEGAL BASIS OF THE DATA PROCESSING

If you are a consumer or an (employee of a) business, distributor, relation or supplier, the legal basis for the processing of your personal data is the performance of an order. For example, your personal data is necessary to be able to call or e-mail you about the order, the delivery date and the invoicing.

In other situations the legal basis may be our legitimate interest, except where such interests are outweighed by your interests or fundamental rights requiring your personal data protection. KvdW B.V. may for example have a legitimate interest in:

- handling of your job application;
- developing and improving its services;
- protecting and maintaining its software systems;
- optimising, improving and securing the operation of its website.

In addition, if you are our customer, we have a legitimate interest in communicating about our (potential) similar products and services. If you are not our customer, but you have subscribed to our newsletter, we may also process your personal data on the basis of your consent. If we process your personal data on the basis of your consent, you can withdraw your consent at any time. You can make your request by letting us know using the contact details provided in the first section. At the bottom of each newsletter, you will also find a button that allows you to easily unsubscribe.

In addition, KvdW B.V. may process your personal data to comply with a legal obligation, such as keeping records for tax purposes.

5. THIRD PARTIES

KvdW B.V. will only share your personal data with third parties if this is a legal or contractual obligation, or a requirement necessary to enter into or perform an agreement. In all other cases, KvdW B.V. will first require your consent.

For example, when you place an order with us, it is our job to deliver the product(s) to you. We use the services of external carriers to make our deliveries. It is therefore necessary for us to share your first and last name, your shipping address and your e-mail address or telephone number with these carriers. The carrier uses these data only for the purpose of performing the order. If the carrier uses subcontractors, it also provides your personal data to these parties. All the safeguards mentioned in this privacy statement about protecting your personal data also apply to the carrier and its subcontractors. Third parties are all bound to secrecy and data protection on the basis of a (data processing) agreement concluded between them and us, an oath or a legal obligation.

KvdW B.V. stores your data on servers located within the European Union. In principle, we do not transfer personal data to countries outside the European Economic Area. Should this nevertheless be the case, we will take all appropriate steps to ensure the protection of your personal data to the fullest extent possible, in accordance with the provisions laid down by the European Commission in this regard and in line with the General Data Protection Regulation ('GDPR').

If you have any question about our third parties, please let us know by using the contact details provided in the first section.

6. WEBSITES THIRD PARTIES

This privacy statement does not apply to third party websites that are linked to our website, such as [our distributors](#) and Facebook, Instagram and YouTube. We cannot guarantee that these third parties will handle your personal data in a reliable or safe manner. We advise you to read the privacy statements of these websites before using them.

7. RETENTION PERIODS

Your personal data will not be kept longer than necessary to realise the purposes for which your personal data are collected, as described in the third section.

The personal data of consumers or (employees of) businesses, distributors, relations or suppliers will generally be kept for seven years in order to comply with our legal obligation under Dutch tax legislation. Nevertheless, your personal



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data can be kept for a longer period of time if this is necessary in the context of, for example, (the preparation of) legal proceedings or disputes.

If you send us an (online) message or contact us in any other way, we will retain your contact details for as long as is necessary to fulfil your request. After that, we will immediately delete your data.

If you receive our newsletter, we will retain your personal data as long as necessary in order to send you our updates. As soon as you unsubscribe from our newsletter, your personal data will be removed from our database. From that moment on, you will no longer receive our newsletters and your personal data will be deleted.

If you have applied for a job at us, your personal data will be deleted after you have requested to do so, or at least four weeks after the application procedure has ended, unless you have given us consent to retain your personal data for one year after the application procedure has ended. Please note that you can withdraw your consent at any time by sending an e-mail to our contact details as described in the first section.

8. YOUR RIGHTS

When we process your personal data, you have certain rights in relation to the personal data processed by us or on our behalf.

If you buy our product(s) or use our service(s), you have the right to access the personal data we process on you. You also have the right to request rectification of your personal data. In certain cases, you have the right to request your personal data to be erased or that our processing is restricted. In addition, in some situations you have the right to transmit your personal data and the right to object to the processing of your personal data. For example, in the case we use your personal data for marketing purposes.

Furthermore, we do not make decisions on the basis of solely automated processing about matters that could have (significant) consequences for those involved. These are decisions made by computer programs or systems, without the involvement of a person (for example an employee of us).

If you wish to invoke any of these rights, please contact us by using the contact details provided in the first section. To ensure that the request is made by you, we ask you to enclose a copy of your identity card with the request. Please make your photo and citizen service number black in this copy. This is to protect your privacy. We will erase the copy immediately after establishing your identity. We will respond to your request(s) as soon as possible, but no later than four weeks.

9. RIGHT TO LODGE A COMPLAINT WITH A SUPERVISORY AUTHORITY

We attach great importance to the protection of your personal data; you can submit the above-mentioned requests to us at any time and we will be happy to find a solution together with you. If you, however, suspect that we are using your personal data in an incorrect manner, you also have the right to lodge a complaint to the [Dutch Data Protection Authority](#) or any other competent data protection authority in the European Union.

10. SECURITY

We take the protection of your personal data very seriously and we therefore take appropriate measures to prevent misuse, loss, unauthorised access, unwanted disclosure and unauthorised modification.

To protect your personal data, we use security software such as a virus scanner and firewall, passwords for electronic systems, a secure internet connection, back-ups, and similar measures. Please note, however, that our products cannot be purchased directly through our website and that we will never ask for your financial details directly, only after personal contact (e.g. after receiving your request via our online support form).

If you feel that your personal data are not properly secure or there are indications of misuse, please contact us as described in the first section.

11. CHANGES TO THE PRIVACY STATEMENT

KvdW B.V. reserves the right to make changes to its privacy statement. Therefore, please check this statement regularly for KvdW B.V.'s most recent privacy statement. If the new statement affects the way in which we process personal data already collected from you, we will inform you by e-mail.